

STAR WEEKLY

TORONTO
MARCH 24, 1945

10
CENTS



THE MARCH ON THE RHINE



IN THE WAKE of the German retreat across the Rhine many bridges were left like this in Alsace. The Germans wrecked big Rhine bridges, too.



CORPORAL Urban Mayo of London, Ont., stands at Holland frontier and watches Canadian troops sweep forward past wreckage into Germany.



THERE WAS PLENTY of winter on the Ardennes mountains on the way in to the German Rhineland and these tankmen relished a bonfire en route.



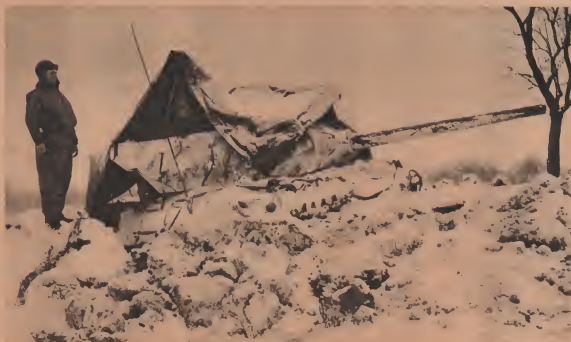
NO LESS THAN Russia, England has Amazons, too. One of them is Churchill's daughter, Mary. Another one, Kay Ellis, is shown here carrying a Sten gun. She's one of 250 A.T.S. girls helping to service an AA battery.



IT'S A BUMPY RIDE as the Canadians pursue the retreating Germans through the Hochwald forest and the boys have to cling to one another as they bounce along. On a rough road a tank can be thoroughly uncomfortable.



ABOVE is a family of refugees from the Strasbourg area. They are waiting for a U.S. truck to take them to the rear. **RIGHT**, girls from Yorkshire who are part of a contingent serving with an anti-aircraft unit in Belgium helped to build their own huts. Here they are with tools used for the job.



IT IS NOT yet springtime in the French "Rockies" and this camouflaged tank destroyer is still sprinkled with snow. That sergeant is looking for some signs of the spring thaw. There is never weather like this along the Rio Grande in his native Texas.



IT'S A 105 millimetre gun for one of the U.S. armies on the Rhine. It is on the shoulder of an artilleryman from New York. **RIGHT**, machine-gunners are supporting an advance by Canadian troops on their section of the Rhine. Evidently they fired many belts.



HE DOES WM. TELL'S TRICK



A FEW of his 27 light rifles make the right background for Harry Kretschman, Hamilton, Ont., trick shot extraordinary, twice Canada's skeet champion and present U.S. and Canadian clay pigeon champion.



THE WILLIAM TELL trick is child's play to this rifle wizard. He won't promise, however, to shoot that apple from his wife's head with Tell's bow and arrow.



HIS MAGIC TOUCH on the trigger is a musician's touch, too. Here, in 42 shots, he picks out "God Save the King" on a steel xylophone. But he is no one-tune xylophonist. He can also play "My Country 'Tis of Thee."



UPSIDE DOWN or right side up, it is all the same to him how he holds the revolvers when he shoots at lighted candles. They stay whole. Wicks are snuffed.



MUCH MORE INTRICATE is the trigger work needed to outline an Indian profile complete with feather headdress. He does it in 100 shots in three minutes flat. Any live Indian could safely pose for his shooting.



AND JUST to make things a little more complicated Mr. Kretschman does it with mirrors. He claims, if the shot's hard, he can do it as well with a mirror.



*"I'm planning to use
Linoleum on all floors
in my new home"*



PUT THIS in your idea file for your new home
— "linoleum for every room in the house!"

That's the latest idea in home planning — and Marboleum is the last word in linoleum flooring. It means quiet, easy to clean, long-wearing floors — floors that are resilient, colourful and rich in appearance. It will make your new home more comfortable and more livable.

Make a note also to use Marboleum for table tops, splash areas and working surfaces. It's easy to clean and saves work and worry.

Supplies of Marboleum are limited now — but add these ideas to your home planning file.

Dominion Oilcloth & Linoleum Company, Limited

Marboleum
FOR FLOORS

SELECT SPECIMENS OF U.S. AND BRITISH NAVAL MIGHT



SKY AND SEA meet in this helicopter hitch-hiking stunt. From a motor boat moving at 20 knots a coast guardsman grasps a new type of rescue harness and will be lifted into a hovering helicopter.



LATEST AND MIGHTIEST of all U.S. super battle wagons, the Iowa, 45,000-ton giant, demonstrates the broadside ships of this class let loose against Jap cities. Six 16-inch guns fire together.



THROUGH THE SUEZ canal, as a few of Egypt's citizens look on, the aircraft carrier Intrepid passes en route to join the fleet in the Far East. It hopes soon to launch its planes against the Japs.



HERE'S ANOTHER British plane carrier, the Illustrious, which took part with U.S. carriers in a raid on Japanese oil installations in Sumatra. On the flight deck the planes are being stowed away.



MINES still wash up on England's coasts. Members of a mine disposal squad who have first removed the explosive are rolling a casing like a medicine ball, up the beach.

2914
MIDGET

2915
JUNIOR

2951
MEDIUM

Cup Sizes for Each Type!

Individually designed, GOTHIC's principle of uplift and separation give every bosom lovelier, more youthful lines. So gently, so comfortably, you'll look as you feel, completely at ease. Insist on being fitted with a GOTHIC

GOTHIC
Corset
PATENTED
THE BEAUTY LIFT THAT L.A.-S-T-S

Look what happened when Canada and the States got together!



Canada needed Rolls-Royce aircraft engines — needed them desperately.

Some car manufacturers carefully examined a sample Rolls-Royce engine and said, "It's too complicated to be built by American mass-production methods."

But Packard looked, and said: "We'll try it."

You know what happened then. A stream of Packard-built Rolls-Royce engines started flowing to Canadian aircraft plants.

And what a need they filled! Many a fighter plane, powered by Packard-built engines, took off from ship-deck en route overseas to save precious hours of time.

And since then—in Canadian-built Mosquitoes and Lancasters—the Packard-built Rolls-Royce engine has consistently proved that it is an engine fully worthy of the great planes it powers and the



valiant men who fly those planes.

But that was only *part* of Packard's job. We've also built the giant Packard marine engines that go into Canada's hard-hitting MTB boats and R.C.A.F. swift crash boats.

All told, Packard has built over 60,000 combat engines—and still they come. This has been the toughest job we ever tackled—and we're proud

that we made good!

* * *

And now, a word about your car. Drive it carefully. It may have to last a lot longer than you think.

See your dealer regularly—let him keep your car running at its best. That's the way to save tires, gas, and prolong the life of your car!

ASK THE MAN WHO OWNS ONE



Packard

PRECISION-BUILT POWER

PACKARD MOTOR CAR COMPANY OF CANADA, LIMITED, 862 WALKER ROAD, WINDSOR, ONTARIO

The Star Weekly, Toronto, March 24, 1945

CANINE PHOTOGRAPHERS' MODELS



CAREFULLY shampooed from head to toe, this collie, Mac, has been honorably discharged from the U.S. army special corps. He is being groomed as a canine model. RIGHT, a dog snarls for the cameraman.



"YOU'RE A BAD DOG," admonishes the trainer of this boxer, a former fighting dog, and Duke displays an eloquent look of guilt.



DOWN THE RUNWAY like a line of fashion models strut these glamorous canine photographers' models. They must be young.

*This loveliness...
lives for ever*

1730—\$72.50
336—\$10.00

Forget-me-not
PERFECT DIAMOND ENGAGEMENT RINGS AND WEDDING RINGS

Among a hundred diamonds there will not be more than one—just one—precious gem so perfect in color, cut and clarity that it can bear the treasured name — FORGET-ME-NOT. When you see the name FORGET-ME-NOT stamped inside the ring, you can be certain that it is a diamond both rare and perfect . . . for back of this name is a record of 60 years experience in the selection of fine diamonds. Ask your jeweller to show you his selection.

2500—\$62.50
333—\$12.00

6540—\$250.00

2213—\$150.00

1625—\$52.50
103—\$12.50

1731—\$750.00

★ *Canada's Own Loveliest Rings*

Every FORGET-ME-NOT Ring is registered and insured for your protection.

BY THE MAKERS OF **LORIE WATCHES** CANADA'S OWN STANDARD OF TIME

The Star Weekly, Toronto, March 24, 1945

Bread

stretches your food dollar

*Cut the cost of main dishes
with these delicious recipes*

DOES your food budget stump you every time you try to dress up a simple family meal? Then take this tip: include BREAD in the dishes you plan.

The clever things Bread will do are a happy cooking surprise. Bread puts the "company" touch to ordinary dishes—makes leftovers fit for a feast. Recipes with bread help to spread main dish helpings when unexpected guests show up for dinner.

Bread is *highly* nutritious eaten alone or used in main dishes. It is one of the best and cheapest sources of food energy, and our Canadian bakers are supplying you with bread that is a good source of high-quality protein for tissue-building and muscle repair.

Bread is so easy, so *satisfying* to cook with. Use slices, cubes, toast, breadcrumbs. Bread combines perfectly with almost every other food.

You'll find it fun to try the recipes on this page. All are simple, inexpensive, taste-tempting. Let your family and your budget be the judge.

Croûstades of Creamed Chicken (Illustrated)

Croûstades for servings desired
1½ cups medium-thick white sauce
1½ cups diced cooked chicken
1 scraped onion
Seasoning as desired

Croûstades—Cut day-old bread in 2¼-inch slices. Follow out each block with 2¼-inch pieces. shells unbroken but thin. Brush all over with melted butter. Brown lightly in moderate oven.

White Sauce—Melt 2 tbsp. butter and blend with 2½ cups flour, ½ tsp. salt and ¾ tsp. pepper, or few grains cayenne. Add 1 cup hot milk. Stir and cook until mixture thickens smoothly.

Combine sauce and chicken. Add scraped onion. Season to taste. Heat over boiling water. Serve in hot croûstades. Garnish with parsley.

Baked Meat Loaf

4 cups soft breadcrumbs
2 lbs. ground raw beef
1 chopped onion
1 tsp. salt
1 egg, slightly beaten
¾ tsp. pepper
1 tsp. dry mustard
1 tsp. mixed poultry seasoning
Shortening

Combine all ingredients except fat. Mix thoroughly and shape gently into loaf. Place in roasting pan and spread generously with fat and sprinkle with breadcrumbs. Brown lower heat sharply to 350°. Continue to bake uncovered 45 to 60 minutes longer. Baste frequently.

Cheese Fondue

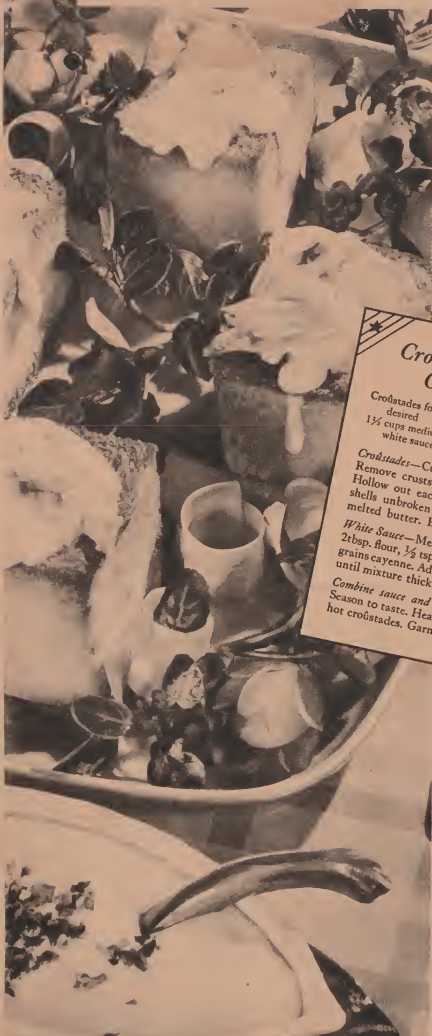
3 cups bread, cut in ½-inch cubes
1½ cups grated nippy cheese
3 eggs, slightly beaten
1 tsp. salt
¾ tsp. pepper
Scraped onion to taste
2 tbsp. butter
3 cups hot milk

Place alternate layers of bread cubes and cheese in greased baking dish, having cheese on top. Add seasonings and butter to eggs and stir in milk. Pour over bread and cheese and let stand ½ hour. Bake in pan of hot water in moderate oven, 325° to 350°, until knife inserted in center comes out clean. (45 to 60 minutes.) Serve at once. Bacon is perfect with it.

Buy Bakers' Bread

You can rely upon your local baker for the finest bread that can be made today. His baking skill—his modern equipment and methods, the fine ingredients he uses give you bread that is packed with food energy, unequalled in wholesomeness and delicious flavour.

Prepared by the makers of Fleischmann's Yeast as a contribution to the advancement of National Health.



CROÛSTADES OF CREAMED CHICKEN—A DELICIOUS "MAIN DISH" FOR LUNCHEON OR SUPPER

ARMY'S VOICE



CARRIER pigeons are one of many means of communication employed by the Royal Signal Corps. A bird released in a combatant area is off to its cote with military news.



MOTORCYCLES are one of the most reliable means of communication. A dispatch rider delivers his message and, merely pausing, returns at once to his headquarters.



HE PLOWS a furrow in which a telephone cable will be buried to link the base with forward positions. When an army is advancing it outruns telephone communications.

PLEASURE TRAIL



**THERE IS
NO FINER
CARBONATED
BEVERAGE**



"Pepsi-Cola" is the registered trade mark in Canada of Pepsi-Cola Company of Canada, Limited

The Star Weekly, Toronto, March 24, 1945



ARMY SIGNALLERS have their dangerous moments. These men started out in a jeep to locate a broken line and are meeting heavy enemy fire.



MARSHY GROUND is another hardship in this signalling game. This fellow may be up to his ankles in mud and muck all day long.



THE SERGEANT is looking for a faulty connection on one of the lines and in his pursuit of it has to test the ground cables.

Light up
with

LACO
MAZDA LAMPS

Modern
Way



TO DRESS "PROBLEM" HAIR

IF YOUR HAIR is a problem—never looks as lustrously lovely as you think it should—the answer may be very simple. Your hair needs the extra help Danderine offers. Danderine helps remove the ugly, dulling film that keeps hair looking unattractive. Brings out the shimmering highlights—adds a sparkling sheen. Thousands of Canada's most attractive heads are kept lovely with this modern hair dressing.



MEN, TOO, like Danderine. It fights loose dandruff.

Danderine is so very easy to use—takes only a few minutes a day. You simply sprinkle a little on comb or brush as you arrange your hair. What a difference it makes in your hair's appearance! And notice, too, how it aids in removing every particle of loose dandruff—makes hair easier to manage and waves last longer.

Get Danderine today and see if it isn't the answer to "problem" hair.

Danderine

The modern, time-saving way to level hair



"But, Mother, I thought a fast cleanser had to be gritty!"

Judy doesn't know what mother's known for years... harsh, gritty cleansers leave scratches that hold dirt and slow you down.

Gentle Bon Ami speeds your work because it leaves porcelain satin-smooth, with no hiding-place for dirt. It polishes as it cleans. And Bon Ami is a good friend to dainty hands. Make it your friend for life.

P. S. Bon Ami comes in both Cake and Powder form.

MADE IN CANADA



Bon Ami

THE SPEEDY CLEANSER that
"hasn't scratched yet!"



SHARK FISHING IN FLORIDA



TO CATCH SHARK, as with most other fish, bait is needed, and this small obocore will be sliced up as shark lure. The sharks aren't particular. They will eat just about anything in the line of fish, and man, too.



IT TOOK a winch to reel in this monster. Some are even 40 feet long. ABOVE, Phronie the cook is slicing up a thick shark steak.



AT Solerno, Florida, shark fishing is big business. If a half-mile-long steel chain is used, the average is 50 a day, and the record is 130.



USING a Swedish harpoon gun, Mrs. Jeon Smythe, Ohio women's skeet shooting champion draws a bead on a shark under the bow.

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Your own home test can bring you
SOFTER SMOOTHER
SKIN
in just 14 days!

Compare your complexion with your shoulders. You'll find your shoulders look 50 more years younger. Why? Because shoulder pores are kept clean by your regular Palmolive Soap baths—and so, able to breathe freely day and night. But face pores, clogged with dirt and make-up, can't breathe freely and soon your complexion loses its flexible softness, ages years before its time. Yet that needn't happen to your complexion.

Look younger in 14 days! Wash your face three times a day, and each time... with a face-cloth vigorously massage Palmolive lather into your skin—for an extra 60-seconds! Then, rinse and pat dry, that's all! It takes only a minute, but Palmolive Massage stimulates the circulation, clears the pores, to help your complexion regain its flexible softness—its youth and beauty!

1131 Canadian women tested Palmolive Beauty Massage in their own homes. Their reports prove that Palmolive is all you need to help your complexion become softer, smoother, in just 14 days!

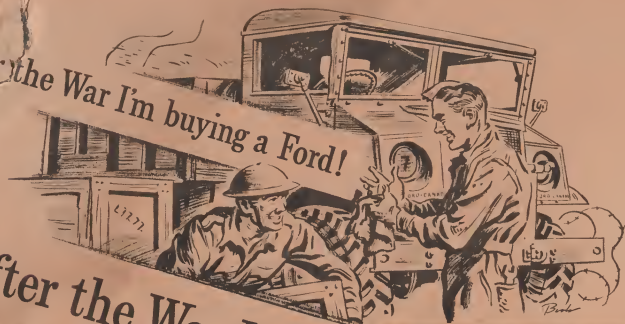


ALL YOU NEED TO KEEP ALL YOUR SKIN YOUNGER LOOKING

REGULAR SIZE 66
GIANT BATH SIZE 96

"Thanks for listening!" THE HAPPY GANG—CBC NETWORK
Mon. thru Fri. Canada's most popular daytime radio show.

So after the War I'm buying a Ford!



So after the War I'm buying a Ford!



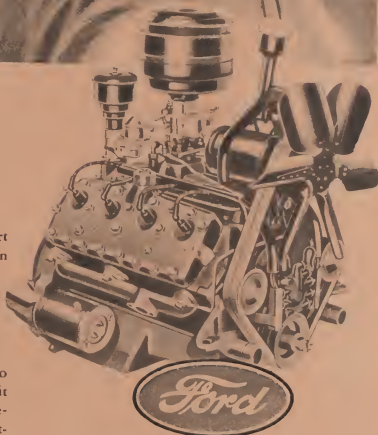
The Ford V-8 Engine is built to take it!

ASK THE MECHANICS who service the trucks supplying our armies in the field. They'll tell you of the amazing endurance of the Ford V-8 engine under most punishing conditions.

Ask the mechanics who are struggling to keep the trucks and cars operating here in Canada in the face of critical shortages. They'll tell you how the Ford V-8 engine continues to carry on year after year with the very minimum of service and repairs.

These men realize what a vital part the Ford V-8 engine is playing in our war effort because of its rugged endurance, and its positive fuel economy.

What about the Ford V-8 of the future? The engineers at Ford of Canada will bring to future Ford owners the full benefit of all the engineering refinements developed from battle-testing hundreds of thousands of V-8 engines.



FORD MOTOR COMPANY OF CANADA, LIMITED

The Star Weekly, Toronto, March 24, 1945

MODERN MISS FAVORS FOIL OR BOW



BULL'S-EYE! At least that's what Norma McLean aims for the archery range at North Toronto collegiate. Lois Arkenmann waits her turn to unleash a deadly arrow. Right, Muriel Keeling is another enthusiast.



WILLIAM TELL wasn't much more accurate than Isabel Sturgess and Joan Rowlings.



THEY'VE crossed rapiers and are all set for spirited bouts. May the best girls win.

WIN \$10 EASY!

for writing a jingle like this:

Freddie loved the girls,
oh yes!
But he could not
get nigh them
Until he shaved
with COLGATE'S
And, now, he's
crowded by them.

By Mrs. Douglas Marsh,
Box 142, Chester, N.S.
who won \$10.00



CONTEST

RULES: Write a jingle like the one above and send it to: Colgate, 65 State St., Dept. 11 Toronto 6, along with a Colgate Shave Cream canister. If your jingle is used in our advertisement, we will send you \$10.00! Remember, the more entries you send, the better your chances of winning. Have every member of your family send in an entry!

COLGATE'S SMALL BUBBLE LATHER GIVES YOU SKIN-LEVEL SHAVES WITHOUT SKIN-STING!

Big bubbles can't reach as low as hair—before every hair! Your razor glides smoothly—no pull, no sting...no irritation. You get a really close, comfortable shave!

Colgate's small bubbles reach right down to skin level. Before every hair! Your razor glides smoothly—no pull, no sting...no irritation. You get a really close, comfortable shave!

COLGATE SHAVE 30¢ 45¢

From PAPER to POSSESSION

via **N.H.A.***

*N.H.A. is the National Housing Act, a Federal measure making it possible to borrow money for home building at low interest rates with payment spread over several years. Ask your insurance, trust or loan company for details.



YES, the new National Housing Act makes it possible for you to have, now, the B.P. "Three-Way" Protected home you've so long been wanting.

So gather together your sketches, rough plans and clippings and have a session with your Architect and Contractor. Plan the home to be just as you've always wanted it—fully insulated for comfort and economy with the "Three-Way" Protection of a B.P. Asphalt Shingle Roof, B.P. Insul-Ber Siding and B.P. Insul-Board for interior walls and ceilings.

B.P. Three-Way Protection means lasting beauty and security with all-weather comfort and low heating costs. Mail coupon below for the full story on these famous products for new building or home renovation.

Let that New Home Feature
BP "3-WAY" PROTECTION



B.P. ASPHALT SHINGLES for the Roof

Save money and maintenance with America's glowing asphalt shingles—durable, fireproof and life-long protection.



B.P. INSUL-BER SIDING for Exterior Walls

Save to apply to your walls or roof—durable, fireproof and life-long protection.



B.P. INSUL-BOARD for Interior Walls and Ceilings

Insulate and protect from the cold—also fireproof and life-long protection.

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OTTAWA SASKATOON REGINA EDMONTON



Today's conditions make shortages almost inevitable but available stocks are distributed fairly to all B.P. dealers.

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P.O. Box 5963, Montreal, P.Q.

Please send me information on B.P. 3-Way Protection. I am particularly interested in Roofing ☐ Siding ☐ Insul-Board ☐ Flooring ☐ I am planning to build a new home ☐ to renovate my home ☐

Name

Address

4598



IT IS WELL there's a button on her foil as Eunice Penrose 'pinks' an opponent. According to rule, the latter, using a French word, cries 'touche.'



ALSO according to rule, Margaret Poile salutes an opponent with her foil and mask.

TO KEEP the figure trim and the weight down, there is nothing like fencing, say the girls in this Toronto group of addicts to the foils. Here they are all on guard and it is not the time to dispute anything they say, for they are in the correct posture to run a critic through. The sport makes a wide appeal, for the class members represent a large variety of occupations from salesgirls and secretaries to beauticians.



ANOTHER WOODBURY DEB

Wed in White

ONE glance at lovely Elizabeth Strong of Montreal—and RAAF Flying Officer Leonard Barrett was enchanted! By her laughing brown-eyed beauty... by the soft-smooth radiance of her Woodbury complexion. Try Woodbury Facial Soap. It's made in cake form only—for the skin alone!



Off on a brief wartime honeymoon! Elizabeth will always keep her complexion clear and velvety the Deb way. Says, "My Woodbury Facial Cocktail keeps my skin so smooth to touch. I love it! I rather up with Woodbury, massage well, and rinse—warm then cool." For Romance, it's Woodbury!



BETTER SNAPSHOTS AT LOWER COST

Prompt MAIL Service

Canada's Largest Finishing Studio Does

Quality Work



"Would Not Send Films Anywhere Else," Says Customer

"... I have been sending films to you for four or five years!"

Snapshots can't be taken over again. Don't take chances with a poor film. Send them to Star Snapshot Service—Canada's largest finishing studio. Get quality work at lowest cost. Any size roll (6 or 8 exposures) developed and printed 25¢. Enlargements 4 x 6" in real quantity, 2 for 25¢. Printed, on every tinted, made, 2 x 9" in Gold Silver, Walnut or Black Ebony finished frames, 50¢ each. If colored, 75¢. Mail films to address below.

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(New Style Album With Prime 4 sizes 16-20 12 11 25¢)
(44 extra in each with film roll)

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THE LIGHTER SIDES OF WAR



FAR FROM HOME on the North Atlantic a coast guard from California snoozes alongside a sea anchor. **ABOVE, right,** there is 375 pounds of evidence this British sergeant's a good cook. He eats his own food.



THIS R.A.F. corporal in Wales didn't throw down his coat like Sir Walter Raleigh but managed to get his girl across dry-shod.

**WHAT D'YOU KNOW—
76% OF ALL ADULTS HAVE
BAD BREATH!**



And scientific tests *prove conclusively* that in 7 out of 10 cases **COLGATE'S TOOTH POWDER** instantly stops oral bad breath.

SAVE MONEY! Compared to other leading brands, a large tin of Colgate's gives you up to 30 more brushings, a giant tin up to 46 more brushings—for not a penny more!

SMOKERS! Colgate's Tooth Powder is one of the easiest ways to guard against tobacco stain and tobacco breath! Get Colgate's today.



*"Ready to
eat those words, mom?"*



BABY: How do you like being me, Mom? Still think I have "nothing to cry about?"

MOM: Honey—I take it all back! I never know so many things in a baby's life could irritate his skin and make him cross!

BABY: And does that suggest something, maybe? Such as protecting my skin with Johnson's Baby Oil and Johnson's Baby Powder?

MOM: Gracious! Do babies need both?

BABY: Yesiree, Mom! Johnson's nice, pure Baby Oil to keep me smooth and help prevent what my hospital nurse called "urine irritation." And then again, Johnson's Powder for soft cool sprinkles that chase little chafes and prickles!

MOM: My! A mother learns something about babies every day!



BABY: Johnson's learned about 'em a long time ago, Mom! And as soon as you get me all soft and smooth and sweet again, you can pin the wings right here!



**Johnson's Baby Oil
Johnson's Baby Powder**

Johnson & Johnson
LIMITED





HERE'S PROOF That Italians are really co-belligerents. Partisans who work with the Fifth Army don snow suits before starting on a night raid.



SEAMEN, of course, are proverbially handy with thread and needle and this U.S. coast guard on Atlantic patrol can darn expertly.



HANGING out the wash is no sinecure when it means pinning up 1,500 army shirts each week. But these husky girls are used to it.

A Good Dog Deserves

ROSS-MILLER'S

Canadian DOG FOODS

Buying a Dog?

Interesting book "The Right Dog for the Right Home" by animal authority on dogs sent you free on request. Write Ross Miller, Blacell Co. Ltd., Box 100, Napanee, Ontario.

Do this for fast relief of
NEURITIS... NEURALGIA
PAIN!

TAKE 2 ASPIRIN TABLETS WITH
A GLASS OF WATER. SEE HOW
QUICK **PAIN STOPS!**



WHY ASPIRIN ENDS PAIN SO QUICKLY

The picture tells the story. Almost the instant you drop an ASPIRIN Tablet in water, it starts to disintegrate. That speedy action in the glass takes place in your stomach. Hence ASPIRIN relieves pain fast.

Now! FAST RELIEF at the lowest cost ever!

Now that the prices of ASPIRIN have been reduced so drastically, no one need deny himself this fast . . . dependable . . . effective pain reliever.

If you have never tried ASPIRIN to relieve the pain of neuritis, neuralgia, or headache . . . you'll be delighted at how

quickly you get safe, dependable relief!

That's because genuine ASPIRIN starts to disintegrate and is ready to go to work almost instantly it touches moisture. Hence a few minutes after taking, it starts relieving your pain. Get a box of genuine ASPIRIN today.



ASPIRIN

THE "BAYER" CROSS ON EACH TABLET—
IS YOUR GUARANTEE THAT IT'S ASPIRIN



NEW LOW PRICES!

Pocket box of 12's now 18c
Economy bottle of 24's now 29c
Family size of 100's now 79c



"DON'T FENCE Me In," is the theme song of Hollywood's new blonde starlet, Virginia Mayo, seen in dude ranch duds.



READY TO SWING into an exotic Spanish dance routine is R.K.O.'s lovely blonde bombshell, Anne Jeffreys. And she sings!



NEW SHINING STAR in Hollywood's diamond-studded firmament is R.K.O.'s Margie Stewart, seen in a pin-up pose.



Can this CWAC Lieutenant marry

- ☐ A Private
☐ A Captain
☐ A Sergeant

Even if she's an officer, a CWAC can wed her One and Only, whether he's a brass hat, a noncom or private. Perhaps you'll be asked to be one of the bridesmaids at a furlough wedding. You can be on the scene—serene—whatever the time of the month! Kotex will keep you confident, because unlike thick, stubby napkins, the patented ends of Kotex are pressed flat so they don't show. Let them be your sentry, guarding you from revealing lines!

The Wonderform Belt makes Kotex comfort complete. It's so dainty... so light. Adjustable, pinless and self-balancing, the Wonderform Belt is a "must" for fastidious women on difficult days. Holds Kotex secure with special patented clasps that are flat... inconspicuous... and safe. Only 25c.



Will lip rouge linger longer if

- you ☐ Moisten the lips first
☐ Apply it over powder
☐ Repaint a previous job

To make your lipstick stick—first, powder lips lightly. Apply lip rouge over powder. Blot with Kleenex and you're set—for longer than you think. And your confidence can linger longer on problem days. Just be sure your sanitary napkin is suited to your special needs. Only Kotex comes in 3 sizes, for different women, different days. Choose Regular, Junior or Super Kotex by the color of its box.

If your writing runs uphill, are

- you ☐ Moody
☐ Indifferent to people
☐ An optimist

It's fun to read character through handwriting! If you study up on the subject, beforehand, it tells all! Do you write uphill? You're an optimist, says Dorothy Sarn, noted handwriting analyst. Why not keep that cheery outlook—even on trying days? You'll never be a "worry-bird" when you choose Kotex sanitary napkins, because that *6-ply safety center* keeps moisture away from the sides. That's why you can count on getting protection pins, with Kotex.



☐ "As One Girl to Another," new FREE booklet for teen-agers. Gives dos and don'ts for difficult days... the lowdown on grooming, sports, social contacts.

☐ "That Day is Here Again!," new FREE booklet for busy girls. Tells how to stay on the job on problem days. Gives facts on diet, cramps, exercise, lifting.

Check your choice and mail with your name and address to Canadian Celinotton Products Co., Ltd., Dept. K5-2, 330 University Avenue, Toronto 1, Ontario.

More women choose KOTEX®
than all other
sanitary napkins put together



★T. M. Reg. Can. Pat. Off.

BRITISH AND CZECH GIRLS



WOMEN NOW RUN canal boats on England's extensive system of inland waterways. This girl handling the big pike pole was formerly a nurse.



BEING under fire is no novelty to these Czechoslovak girls. They are stretcher-bearers in a unit serving with the Russians.



SERVICING planes is part of the work of this R.A.F. girl. The torpedobomb she totes on her shoulder is by no means a feather!

This Year

THE MOST
Appreciated
EASTER GIFT

Exquisite
HOLEPROOF
Luxsheer
RAYONS
At Leading Stores Everywhere

HOLEPROOF ALSO MAKES MEN'S DISTINCTIVE SOCKS

GOSSARD
has a
smooth
line

You'll like the deft manner of Gossard with unruly figures... the way these skilful foundations gently, yet firmly mold the entire figure into smooth, graceful lines.

The GOSSARD Line of Beauty

Sold at Leading Shops and Department Stores
THE CANADIAN H. W. GOSSARD CO. LIMITED
Toronto 2, Canada
Chicago • New York • San Francisco • Dallas • Atlanta
Melbourne • Buenos Aires

\$200
Given Away!
ANSWER THIS QUESTION:

What kind of travelling is
"by shank's mare"?

RULES: Mail your entry to Halo, Dept. M2, 64 Natalie Street, Toronto. Each month, the first ten entries drawn, which contain correct answers, will each win **\$10 CASH**. But, if a Halo Shampoo jar, the prize is **DOUBLED**, making it **\$20 CASH**. Names of winners will be published. Enter today! Remember, the more entries you send, the more chances you have to win.

TRY AMAZING
HALO SHAMPOO!

HALO brings out natural lustre without lather or vinegar rinse!
HALO leaves your scalp clean, fragrant, and free of dandruff!
HALO contains no soap to leave dull, unsightly film on your hair!
HALO your hair at home tonight!



30c
50c

LADIES
BLACKHEADS
Pevaxine powder is the simple and inexpensive home method of removing blackheads.
AT YOUR DRUGGISTS



UNCLE SAM'S SLEIGH DOGS



THERE'S SUCH DEMAND for sleigh dogs in the U.S. Arctic service that they have to be trained in New Hampshire, summer as well as winter. The weight they are pulling in these stripped-down autos is equivalent to a loaded sled, and, of course, the experience in the traces is the very same.



IN SNOW, of course, the dogs are in their right element, and really enjoy themselves. This team of Siberian huskies and malamutes is being put through its paces on the hills and dales of a New Hampshire training area.



IN ADDITION to handling dog teams, the Arctic squad studies snow camouflage. It is hard to spot that figure draped in white.

DANCE ON Happy Feet

Don't let the stabbing pain of a corn spoil the fun of your dancing on those precious far-loungs! Get right after it with a Blue Jay medicated corn plaster. Blue Jay brings immediate relief and starts to work right away on the core of the corn itself, to soften it up so you can lift it right out. Blue Jay costs only a few cents at drug counters.



**BLUE JAY
FOR CORNS**

THE PROUDEST NAME IN DIAMONDS



Her choice ...
TREASURED ALWAYS ... PERFECT ALL WAYS!
There's a more precious significance to the ring if it's a Bridal Wreath. For here is complete perfection to be proudly cherished through the years. Only Bridal Wreath offers the 4-point Guarantee of perfect color, cut, brilliance and clarity.

Bridal Wreath

FREE INSURANCE AND BRIDE'S BOOK WITH THESE *Rings*



Here's Your Dessert for Tomorrow

Simply delicious! No trouble!

FRUIT BAVARIAN CREAM

(Serves 6; takes ¼ pkg.)

1 envelope Knox Gelatine	2 eggs
¼ cup cold water	¼ cup sugar
¼ cup milk	¼ teaspoon salt
¾ cup juice any canned fruit	

Soften gelatine in cold water. Scald milk. Combine sugar, salt and beaten egg yolks. Add hot milk slowly, stirring constantly until well blended. Return mixture to top of double boiler; cook until of custard consistency. Remove from heat; add gelatine; stir until dissolved. Cool. Add fruit juice. Chill until slightly

thick. Fold in stiffly beaten egg whites to which 1 tablespoon sugar has been added. Pour in mold that has been rinsed in cold water. Chill. Serve garnished with any desired fruits.

IMPORTANT! Be sure to use Knox Gelatine. It is pure, unflavored gelatine—contains no imitation flavouring to mask the delicate flavour of the other ingredients.

FREE—write to Knox Gelatine, Box D, 140 St. Paul St. W., Montreal, Canada, for a copy of Mrs. Knox's practical, beautifully illustrated 40-page recipe book.

KNOX GELATINE

LANA TURNER MOST FAMOUS OF ALL SWEATER GIRLS



CINDERELLA, the glass shoe girl, had no more spectacular rise to fortune than M-G-M's Lana Turner, the sweater girl. When she was a high school girl in Hollywood, only sixteen years old, a movie scout picked her off a drug store stool to win a role for which 25 experienced actresses had tests. Her rise to fame was instantaneous and since

that drug store incident in 1937, she's been in a score of hits with never diminishing prestige and the actors she has starred with include Mickey Rooney, Spencer Tracy, Clark Gable and Robert Taylor. Twice married, once divorced, she has a two-year-old daughter. Her favorite food, the chocolate soda she was sipping when discovered.

**"East, West, Home's Best"
-with Pancakes on the table**

[illegible]

A black and white photograph showing the severe damage to a building, likely a school, after an earthquake. The structure is heavily cracked and crumbling, with debris scattered on the ground.

PAUL LUKAS, popular winner of last year's Academy Award, says: "Removing make-up makes my face extremely sensitive. But I can shave closely without soreness or irritation when I use Williams Shaving Cream."

Now made with soothing lanolin, Williams Shaving Cream brings still greater comfort to men with sensitive skins. Its rich, soaking lather softens whiskers completely, lets you shave clean without irritation. Get Williams with lanolin and feel the difference.

that's why Paul Lukas
shaves with soothing
WILLIAM'S

MACDONALD'S

EXPORT

CIGARETTES

Temptilatin', appetitin'
AUNT JEMIMA
PANCAKES
sho' hits the spot!

TO GO WITH AUNT JEMIMAS

Try this luscious
"DIXIELAND"

Brown Sugar Syrup
1 cup brown sugar $\frac{3}{4}$ cup water
 $\frac{1}{8}$ teaspoon salt
Cook 5 minutes. Then add $\frac{1}{2}$ teaspoon
maple extract and serve hot.

Easy as 1-2-3 to
fix with moh
SECRET RECIPE
Ready-Mix
Just add milk or wa-
ter, stir and pop
'em on the griddle.

Just add milk or water, stir—and pop 'em on the griddle.

Just add milk or water, stir—and pop 'em on the griddle.

Just add milk or water, stir—and pop 'em on the griddle.

Just add milk or water, stir—and pop 'em on the griddle.

GET BOTH ▶

the yellow box for bathwheels, the red box for pancakes and waffles. The Quaker Oats Company of Canada Limited.



THE BULLDOZER working through the ruins of an Italian town is handled by Canadian engineers. RIGHT, the crowd scene recalls the Valgo boatmen. U.S. soldiers haul an ammunition trailer across a river.



ITALIAN TOWNS caught in the path of the armies have suffered. Here's Faenza, with a New Zealand patrol moving cautiously through it.

Stop that Cough!

WATSON'S LINSEED LIQUORICE LOZENGES

5¢

WATSON'S LINSEED & LIQUORICE LOZENGES

WATSON'S LINSEED & LIQUORICE LOZENGES

BETTER LOOKS
LONGER WEAR
2 MINUTES A DAY

2 IN 1 Polish makes shoes brighter, faster . . . keeps shoes good-looking longer . . . because it is a scientific combination of leather-cleaning and leather-protecting oils and waxes.

FLOATS!
Because of rubber's protection against water by natural oils.

SINKS!
When a chemical bath removes the water proofing protection.

Like the OIL in a duck's feathers, the only wax in 2 in 1 provides "protection" for your shoes!

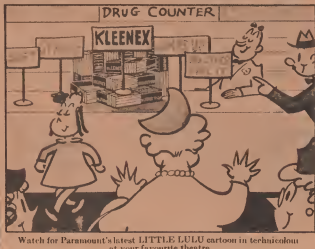
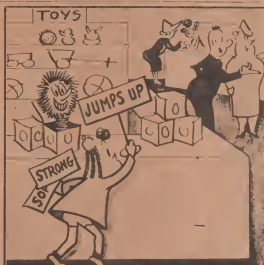
Really a 2 IN 1 SHOE POLISH POLISHES AND PROTECTS

10¢ A TIN
BLACK • BROWN • TAN

An Advertisement for Kleenex

LITTLE LULU

Copyright 1943, Can. Cellulose Products Co. Ltd.



Watch for Paramount's latest LITTLE LULU cartoons in technisound at your favorite theater.

IN WARTIME AS IN PEACE—

A special process keeps

KLEENEX

luxuriously soft dependably strong



ONLY KLEENEX HAS THE SERVATISSUE BOX. PULL A TISSUE AND UP JUMPS ANOTHER

There is only one KLEENEX

*KLEENEX TISSUES T.M. Reg. Can. Pat. Off.

SKIMMING OVER ICE AT 100 M.P.H.



HERE'S THE FLEET of iceboats lined up for a race on Hamilton's big bay. A sight like this was common on Toronto's bay, too, before wintering grain boats and ice-breakers made the world's fastest sport too dangerous where there is open water around. A mile a minute is just jogging along for these ice yachts. If there's a hole, they'll soon hit it. Unlike sail boats, they don't take to water like ducks.

ICE YACHTING'S only rival in respect of speed on ice is bob-sledding down a mountain slide, but spills aren't fatal on smooth ice surfaces. It is a democratic sport, for a serviceable boat can be got, it is said, for \$75, although as much as \$400 is paid for the biggest racing craft. In competition the yachts are classed according to their sail spread. The more sail, the more speed. The sport is popular in the U.S.A.



H. J. BONGARD, Toronto, and F. Gordon Reid, Hamilton, prop up the iron-shod, hardwood runners to keep them from freezing to the ice when the iceboat is not moving.

GENTLE



So gentle in its action that when taken at bedtime it won't interfere with next day's activities. Yet effective, too—that's Feen-a-mint. Try this modern chewing gum laxative soon. Deliciously mint-flavored. Any drug counter.

2-44



Money - Money - Money

WIN CASH

ON

"SHARE THE WEALTH"



Cy Mack

Just send your name and address to "Share the Wealth", Toronto 1—but if you want to DOUBLE WHAT YOU WIN enclose a boxtop from Palmolive ShaveCream—Brushless or Lather.

**CBC NETWORK
EVERY SATURDAY NIGHT**

sponsored by

PALMOLIVE SHAVE

Multiplies itself 250 times

- gives 37% more lather
- stays moist longer—lasts
- shaves close—clean
- no pull, no razor burn
- improves your appearance

LATHER or BRUSHLESS



Made with soothing Olive Oil

REMOVES DANDRUFF WITH FIRST APPLICATION

NEEDS NO SPECIAL AFTER RINSE

GOOD FOR BLONDES, RED HEADS AND BRUNETTES

RECONDITIONS HAIR AND SCALP

EFFECTIVE IN THE HARDEST WATER

FITCH IS HYGIENIC

"GOODBYE DANDRUFF"

YOU'LL WHISTLE too when you see how quickly the rich, abundant Fitch Lather carries off the dandruff, dust and dirt. You'll be amazed at the way Fitch Shampoo brings out the sparkle and luster of immaculately clean hair. Remember—Fitch Shampoo is the only shampoo made whose guarantee to remove dandruff with the first application bears the backing of one of the world's largest insurance firms. Use Fitch Shampoo regularly each week for lovelier hair.

After and between Fitch shampoos you can keep your hair shining and manageable by using a few drops of Fitch's Ideal Hair Tonic every day.

Fitch's Dandruff Remover SHAMPOO

THE F. W. FITCH COMPANY, Limited, TORONTO, CANADA. See Mothers & Sons, Bayview, N. E. - Los Angeles 21, Calif.



"HIKING" is the iceboating term for this manoeuvre. Piloting this trim ship, the Mary Anne, is Jerry Hopkins of Toronto.



F. GORDON REID of Toronto is all bundled up, ready to go. The goggles protect him from flying ice and wind, because there's no windshield, and in a moment he'll be ramping along at a terrific rate. The record for iceboating is said to be 143 m.p.h.



Soothe rasping **COUGHS**

... with Beech-Nut Menthol Cough Drops! They give welcome relief from coughs and soothe dry, inflamed throat tissues. Quick! Convenient. They taste good, too.



RIGGING his ship, ready for sailing, is Dan Hosken, Hamilton. That mast is a new streamlined type, stronger than old types.



A SHIP gets a push out from the yacht club. Soon as it catches the breeze, it will go skimming away at 70 miles an hour.

*It's only
human*

to worry. And worry, like overindulgence in smoking, eating, drinking, leads to excess stomach acidity causing restless nights, heartburn, gas and stomach distress . . .



but it's **SMART**
to take
PHILLIPS'
Milk of Magnesia
LIQUID OR TABLETS



Genuine Phillips' works a double wonder overnight to help you wake up fresh, alive, ready to go. *First*—it alkalizes and sweetens your stomach almost instantly. *Second*—it acts as a mild, pleasant laxative. Get genuine PHILLIPS' Milk of Magnesia, acknowledged by doctors an ideal laxative-antacid.

KIDDIES' CORNER



"ONCE BITTEN, twice shy," is the motto of this little roller skating enthusiast.



THESE WINNING little twins, identical to the hairline, give us an after-bath smile.



WITH THE VANITY of a flapper, this little fellow delightedly surveys his reflection.



TO THE ANXIOUS sobbing of a grief-stricken mother, this doctor applies stethoscope to the dolly.



IN SPITE of his vicious looks, this magnificent bulldog is as gentle as a lamb with the toddler.



Don't be cold germ's



Target for today!



**ACT FAST—
WITH
ANACIN!**

Gives fast relief from discomfort due to colds, headache, other pains . . .



—because it's compounded like a doctor's prescription. Has not just one, but *several* active ingredients *all* scientifically proven effective.

Time in
The Adventures
of Ellery Queen
Domestic Network
Every Wednesday
Evening

At your nearest drug counter. In boxes at 22¢ and 43¢. Economy sized bottles of 50 at 49¢ and 100 at 98¢.



**Of course,
I'm embarrassed**

I don't like to talk about worms, Boss. But you ought to know. Worms sap my strength, leave me too weak to fight serious illness.

Clean out those thieves, Boss, with Sergeant's SURE SHOT Capsules (Puppy Capsules for young dogs). They're easy to take, and how they work! In no time at all, I'll be my old self again.

Get them at the drug or pet store, Boss, and keep them on hand. Get Sergeant's Dog Book, too! It's full of good ideas for training and keeping me healthy. Free at stores or with this coupon.

Sergeant's DOG MEDICINES

Sergeant's Dog Medicines, Ltd.
Dept. 42-C, 165 Dufferin St., Toronto, Ont.
Please mail a FREE, 36-page, illustrated Sergeant's Dog Book to:

Name _____
Address _____
City _____ State _____

Thanks, Boss, you're
a great guy—*Snuff*



MAN OF WAR IN BRONZE



HERE'S THE plaster cast for a bronze statue to commemorate Man of War, now 27 years old, greatest horse in U.S. history.



FAST WORK is necessary to slap on this plaster. The stuff hardens almost at once.



THE SCULPTOR himself, Herbert Haseltine, finishes the cast, a five months' job.

You too will purr, sir . . .



The silky strokes you get from MIRADO'S smooth lead will make you purr like a contented cat. You won't be irritated by broken points. MIRADO will be off your mind and on the job—always. It's more than a pleasure, it's a real economy.

5¢ each—less in quantities
Certified with a money-back guarantee.

EAGLE
CHEMI-SEALED (Super Banded)
MIRADO
PENCILS
ARE GUARANTEED
STRONGER, SMOOTHER,
LONGER WEARING
OR YOUR MONEY BACK

For your Baby...

A Complete Lunch Box

WELCOMED
BY MOTHERS



Baby's Own
Sunkist

EASY LUNCH BOX DESSERT



...Adds flavour, freshness and health!

Golden California navel oranges are lunch box favorites with children and grown-ups alike. They add delicious flavor and welcome freshness—supply important vitamins, too. And navel oranges are truly seedless—much easier to peel and separate into plump, juicy sections. Just put one or two in the lunch box and you have a simple, healthful dessert that always makes a hit!

More vitamins per glass!

Give your family the extra vitamin protection of California navel orange juice. Six-year tests prove it supplies more vitamin C, A and Calcium. Gives you more real-orange flavor, too.

Insist on trademarked Sunkist Oranges, finest from 14,500 cooperating California-Arizona citrus growers.

Sunkist
CALIFORNIA Navel ORANGES

FIRST FOR JUICE - and Every use!

BIG SISTER SAID: "My
complexion needs help!"



I SAID: "Better get
that Ivory Look!"



SHE DID—AND HE SAID:
"Mm-mmh..pretty smooth"...



Here's how your skin can be softer, prettier, too!

Wouldn't you like to have that Ivory Look...to
your skin become clearer, smoother, lovelier?
All you have to do is stop being careless about your
complexion. Follow baby's Ivory Soap routine!

Change to regular, gentle cleansing with that pure,
mild cake of Ivory. You can't buy a purer soap no
matter how much you pay.

Ivory contains no colouring, medication or strong
perfume that might irritate your skin. No
wonder thousands of doctors advise it for
babies and you!



99⁴⁴/₁₀₀ % PURE • IT FLOATS

Made in Canada

Look lovelier
with pure, mild Ivory—
...the soap thousands of Doctors
advise for your skin care!